



# Video & Broadcast Lead

CREATIVE + PRODUCTION

FULL-TIME

## OVERVIEW

The mission of Pine Hills Church is simple: bring people to Jesus, build people to live like Jesus, and send people out to multiply like Jesus. To further our mission, we're looking to hire a Video and Broadcast Lead to oversee all video production and live streaming at Pine Hills, ensuring high-quality content across various platforms. This role involves collaborating with creative teams, overseeing volunteers, and managing pre- and post-production processes. The ideal candidate will excel in creative thinking, technical ability, video editing, and problem-solving while leading projects from concept to completion.

# RESPONSIBILITIES

## *VIDEOGRAPHY*

- Pitch creative concepts based on upcoming church needs, ensuring they align with our mission
- Collaborate with the creative team to plan and execute social media content
- Write video scripts for on-screen talent
- Organize equipment, build video sets, and ensure proper lighting and audio capture before filming
- Execute all video production from initial concept to final product, including filming, editing, and animating
- Work in collaboration with all Pine Hills ministries as it pertains to video production needs
- Provide feedback, advice, and training, when applicable, to develop other filmmakers

## *BROADCAST*

- Cast vision, set expectations, and ensure the quality of live streaming to various platforms
- Oversee and coordinate all video production for worship services and events, including pre and post production processes
- Recruit, lead, and develop a team of volunteers in video production techniques and best practices
- Work in collaboration with the worship and production team to manage and maintain all gear for broadcast
- Troubleshoot and resolve technical issues related to video production in a timely manner

---

## MUST-HAVES

- Member of Pine Hills Church
- Consistent and intimate relationship with Father God, Jesus, and the Holy Spirit
- Self-starter who enjoys coming up with and pitching ideas
- Ability to shoot and edit video, light sets, and oversee a team to achieve a video's vision
- Experience in scriptwriting, organizing, and conducting interviews
- Dynamic video editor
- Proactive and excellent ability to problem-solve
- Excellent verbal, written, and oral communication skills
- Effective at multi-tasking and organizational management to coordinate, structure, and provide vision to projects.
- Ability to work well independently and with a team
- Proficiency in a professional editing software (Resolve, Premiere, Final Cut Pro, etc.)
- Portfolio of experience

---

## NICE-TO-HAVES

- Experience in graphic design, sound design, or motion graphics
- Bachelor's degree in video, film, or related field
- Experience working with churches or non-profit organizations